

# Social Media Messages

**FFN**

FAMILY, FRIEND, & NEIGHBOR

child care network

Share any of these key messages online to increase awareness and support for FFN Care!

FFN Care, a form of home-based child care in which children are cared for by a family member, friend, or neighbor, is the most widely opted form of child care in the U.S. #FFNCareIsChildCare

Children in home-based care settings deserve to enter kindergarten with the social, emotional, and academic skills needed to thrive in a school setting. When we #FundFFNCare and pay Family, Friend, and Neighbor providers a livable wage, they are able to sustainably offer high-quality child care that actively prepares children to be successful when they transition to kindergarten.

Family, Friend, and Neighbor care is the most commonly used form of child care in North Carolina and yet it is left out of public conversations about child care! FFN care is a legitimate and essential form of early education and it should be subsidized and supported at the same level as center-based or licensed care! #FFNCareNC

Thousands of working class North Carolina families rely on Family, Friend, and Neighbor care because it is often more affordable than out of home child care centers and is frequently offered outside of typical business hours, allowing caregivers to work or go to school outside of a 9-5 schedule. Funding and subsidizing FFN care supports our local workforce! #FundFFNCare

Despite caring for the largest number of children nation-wide, Family, Friend, and Neighbor care providers are overlooked and underfunded! Include FFN care in public funding conversations! FFN providers are in need of vital resources and financial support to ensure that children in home-based care receive the same educational opportunities as those enrolled in center-based care! #FundFFNCare

The loving child care provided by Family, Friend, and Neighbor providers supports healthy brain development in young children and helps them to build resilience! #FundFFNCare

Immigrant families often choose Family, Friend, and Neighbor Care as they are more likely to share a culture and native language with home-based providers, which helps establish a sense of trust and connection. #FundFFNCare

Family, Friend, and Neighbor (FFN) care is the most widely available form of childcare in rural settings, where families often face transportation barriers and may have few, if any, licensed child care options close to home. When you support policies to fund home-based child care, you ensure that all children in NC have equitable access to high quality education! #FFNCareNC

Use these hashtags when sharing your own messages in support of FFN Care!

**#FundFFNCare**

**#FFNCareNC**

**#FFNCareIsChildCare**