

2021 -
2022

IMPACT REPORT



Smart Start of Transylvania County



a partner in the
Smart Start network®



We are a public-private partnership serving the needs of young children in Transylvania County



We collaborate in thoughtful ways to support the well-being of families in our community



We support Early Childhood Education professionals



We help connect families to the resources they need

ADDRESS:

147 E. Main Street, Suite 302
Brevard, NC 28712

MAILING ADDRESS:

PO Box 1676
Brevard, NC 28712

 <https://www.smartstarttransylvania.org>

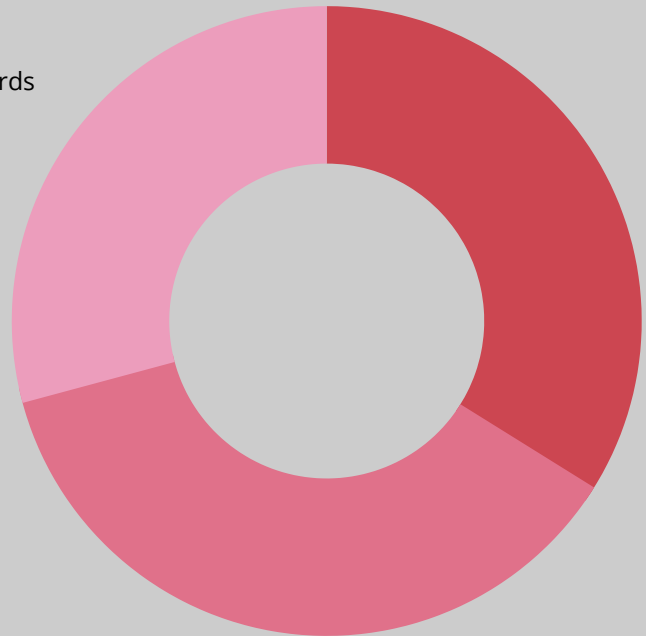
 (828) 877-3025

FISCAL YEAR 2022 FINANCIAL GRAPHS

REVENUE
\$1,868,905

Federal Awards
\$545,471

Private Grants
\$632,884

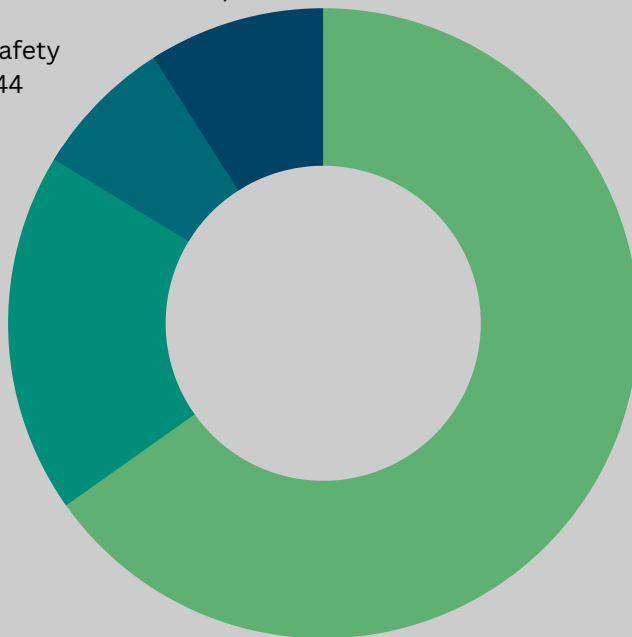


State Funding
\$690,550

Administration Expenses
\$144,629

Health & Safety
\$116,044

Family Support
\$296,013



Child Care & Education Quality
\$1,042,380

EXPENSES
\$1,599,066

1,550
children served

\$632,884

in private grants awarded to SSTC

\$1,236,021

in public funding awarded to SSTC

CHILD CARE AND EDUCATION QUALITY PROGRAMS AND IMPACTS

EARLY LITERACY

Dolly Parton's Imagination Library, Reach Out and Read

- 830 children served by Imagination Library & Reach Out and Read

CHILD CARE

Formal Child care - NC Pre-K, Child Care Subsidy

- 90 children enrolled in NC Pre-K
- 140 recipients of child care subsidy
- \$30,000 in Flood Relief provided to formal care centers

Home-based child care network

- Created a network of support for caregivers to help prevent child abuse and neglect and provide quality educational materials
- Provided financial and emotional support to Family Friends & Neighbors Home-based care
- Supported Family Child Care Homes

JUMP START TO KINDERGARTEN

Annual day camp program where rising kindergartners meet elementary school staff & students

- Jump Start offered in 5 schools
- 195 children participated

EARLY CHILDHOOD PROFESSIONALS

Professional development and training, WAGE\$

- PPE, cleaning supplies, and wage supplements given to Early childhood education centers for COVID pandemic relief
- \$6,000 awarded for extended training and professional development
- 18 Early Childcare Professionals received WAGE\$ financial support

"WAGE\$ is a great way to show early childhood professionals that we are needed and supported...thank you for caring."

-WAGE\$ recipient & Transylvania County Early Childhood Professional



PROGRAMS AND IMPACTS

FAMILY SUPPORT

-SESAME STREET IN COMMUNITIES (SSIC)

Funded regional expansion of SSIC to reach all of Western North Carolina over 3 years

- Held first 4 of 18 funded community launch events
- 4,900 community members attended launch events
- Harnessed the power of the muppets to reach families & bring quality educational resources to WNC

-MULTI-YEAR TECHNOLOGY PROJECT

Bridged digital divide by providing educational tablets to young children and subsidizing broadband service

- 140 families served

-FAMILY ENGAGEMENT

GetSet Transylvania Toolkits

- Funded the creation and distribution of themed toolkits for 8 months to encourage family engagement and learning together

HEALTH & SAFETY

Family Connects Transylvania County

- Launched *Family Connects*, a program that provides unique support and community connection to families with newborns
- Facilitated caregiver-focus groups to gauge community needs in early child care through a pre-school development grant

IMPACT OF ADVOCACY

Think Babies

- Increased education and public awareness of the proposed policies and strategies in the Prenatal-to-3 Policy Roadmap

Literacy Campaign

- \$3,000 raised for first annual *Get Loud About Early Literacy* campaign in support of early literacy programs





BOARD OF DIRECTORS

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THANKS TO OUR FINANCIAL SUPPORTERS:

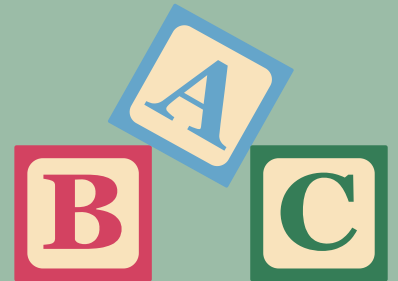


[HTTPS://WWW.SMARTSTARTTRANSYLVANIA.ORG/OUR-SUPPORTERS](https://www.smartstarttransylvania.org/our-supporters)

LIST OF LOCAL SMART START PARTNERS:



[HTTPS://WWW.SMARTSTARTTRANSYLVANIA.ORG/OUR-PARTNERS](https://www.smartstarttransylvania.org/our-partners)



A SPECIAL THANK YOU TO KAE PARKER

Kae's board service was complete in June 2022. We are extremely grateful for Kae's many years of service to the Smart Start board, her career in early childhood in Transylvania County, and her dedication to our community. She has served and touched the lives of many young children and their families and made their dreams come true.

Thank you Kae!

